

FOR IMMEDIATE RELEASE February 24, 2025

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THEATRE COMPANIES PERFORM PLAYS CREATED IN 24 HOURS!

Six Original Plays Written, Directed, Rehearsed and Performed in One Day

February 24, 2025 (Bethesda, MD) – Six professional Washington, D.C. area theatre companies will take on the challenge of writing, directing, rehearsing and performing original plays — all in just 24 hours. Produced by the Bethesda Urban Partnership and Bethesda Arts & Entertainment District, Play in a Day will take place on **Saturday, March 8, 2025 at 8pm** at Imagination Stage, located at 4908 Auburn Avenue in downtown Bethesda.

Play In A Day begins on Friday evening, March 7th when playwrights and directors convene to receive their assigned themes and props. Playwrights will then work through the night to create their tenminute plays. On Saturday, rehearsals begin as teams of directors and actors prepare anxiously to make the 8pm performance deadline on Saturday, March 8, 2025.

Participating theatre companies include: Adventure Theatre MTC (Glen Echo, MD); Flying V (Bethesda, MD); Imagination Stage (Bethesda, MD); The Keegan Theatre (Washington, D.C.); Olney Theatre (Olney, MD) and Rorschach Theatre (Washington, D.C.).

General admission tickets are \$20 and can be purchased online at <u>www.bethesda.org</u>. Remaining tickets will be available at the door starting at 7pm. Convenient parking is located next door in the Auburn Avenue/Del Ray Avenue public garage.

Cash prizes will be awarded in three categories: Best Writing, Best Direction, and Best Acting Ensemble. The winners will be selected by a panel of judges, which includes Thembi Duncan, director, actor, and playwright; Casey Kaleba, fight director, instructor at University of Maryland; and KenYatta Rogers, assistant professor of theatre at the University of Maryland.

From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. The Bethesda Arts & Entertainment District is managed by the Bethesda Urban Partnership, Inc., and is the producer of The Trawick Prize: Bethesda Contemporary Art Awards, Bethesda Painting Awards, Bethesda Fine Arts Festival, "Paint the Town" public mural program and Bethesda Film Fest.