



Request for Qualifications

Street Mural at the Intersection of Arlington Road & Bethesda Avenue

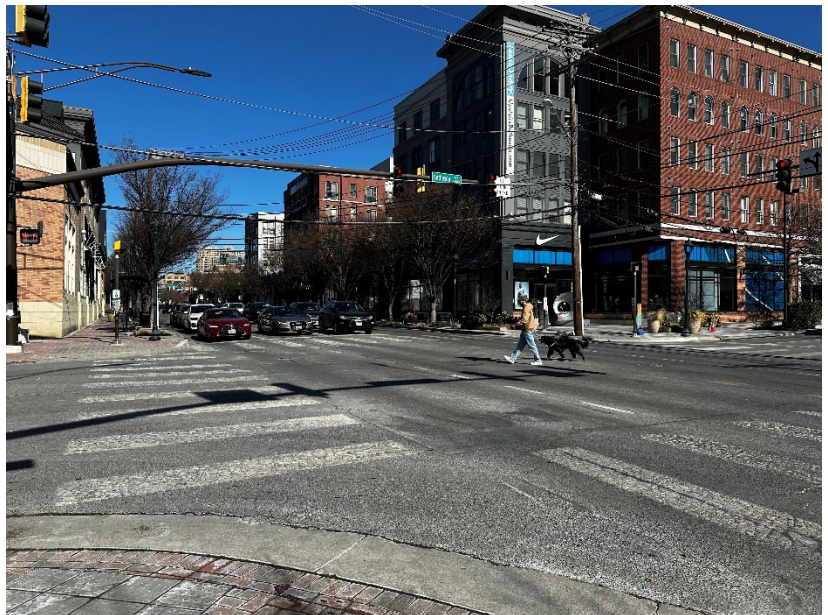
The Bethesda Arts & Entertainment District, in partnership with Montgomery County, Maryland, announces a new public art mural project located at the intersection of Bethesda Avenue and Arlington Road in downtown Bethesda, MD.

The Bethesda Arts & Entertainment District is currently seeking qualifications from artists who are 18 years of age or older and residents of Washington, D.C., Maryland or Virginia. Artists must have prior experience with large-scale design work and preparing digital files for the vendor who will install the mural.

To submit your qualifications for consideration, please complete the online application
<https://bethesdaarts.submittable.com>

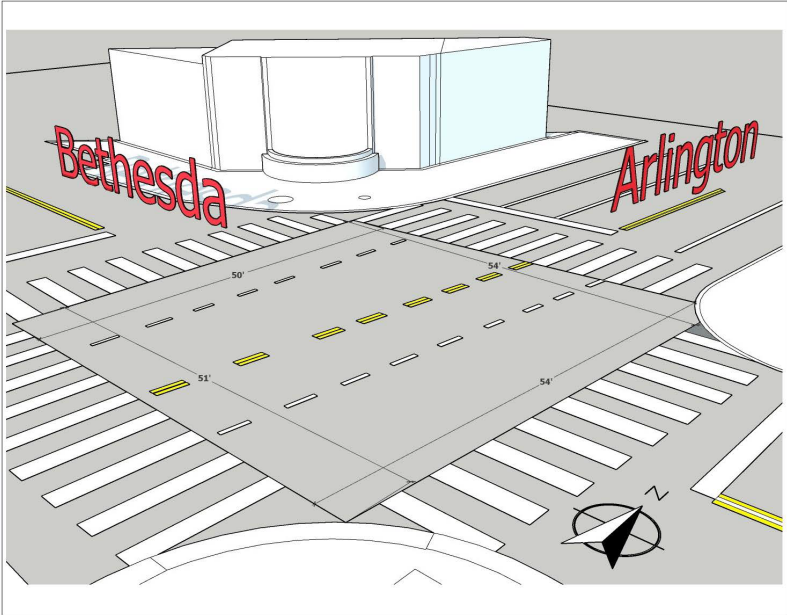
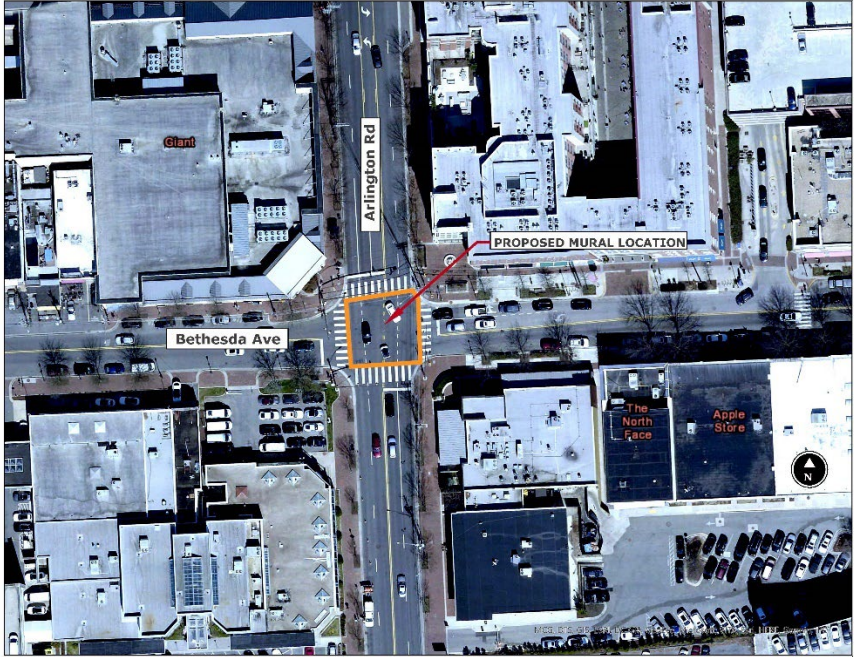
**The deadline for submission is
Monday, April 7, 2025.**

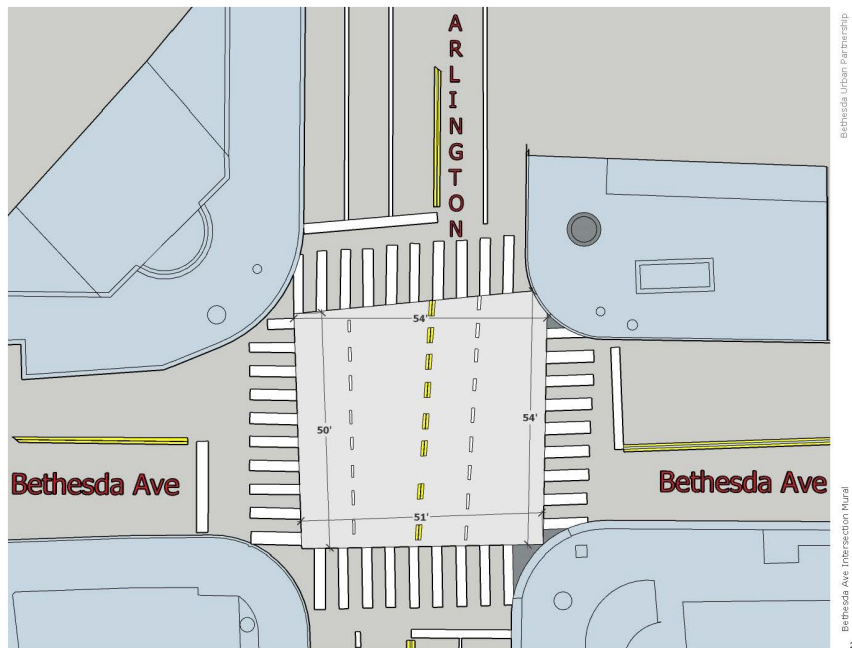
Questions?
Call 301-215-6660, ext. 120 or email
scoppula@bethesda.org



PROJECT DETAILS

Only the areas in yellow are permitted to be painted; the white crosswalks must remain intact. The total size of the mural is approximately, 50' x 50' (250 square feet).





SELECTION PROCESS

The selection committee will select up to 10 artists to submit their site-specific renderings for the street mural, and each artist will be compensated for their original design work. Artists will be notified on or before May 15, 2025. Renderings will be due by June 15, 2025.

STIPEND

\$5,000 will be provided to the selected artist for their final design and digital files that will be given to the thermoplastic vendor that will install the mural.

REQUIREMENTS

Artist(s) must be 18 years of age or older and resident(s) of Washington, D.C., Maryland or Virginia.

Selected artist will be required to follow the thermoplastic vendor's color palette in their final design.

Artists are expected to carry their own general liability insurance.

HOW TO APPLY

To submit your qualifications for consideration, please complete the [online application](#). The deadline for submission is Monday, April 7, 2025.

Questions? Call 301-215-6660, ext. 120 or email scoppula@bethesda.org

ANTICIPATED TIMELINE

The deadline to Submit your Qualifications is **Monday, April 7, 2025**.

The Selected Artists will be notified on or before **May 15, 2025** if they've been chosen to submit a rendering.

Site-Specific renderings will be due by **June 15, 2025**.

The final project will be completed by November 15, 2025 with a thermoplastic vendor that will install the mural based on the Selected Artist's original design.

** All dates are subject to change.*

PROJECT PARTNERS

The mission of the **Bethesda Arts & Entertainment District, Inc.**, 501(c)(3) non-profit organization, is to create and implement arts and entertainment projects that contribute to the artistic, cultural and economic growth of downtown Bethesda. From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. The Bethesda Arts & Entertainment District is managed by the Bethesda Urban Partnership, Inc., and is the producer of The Trawick Prize: Bethesda Contemporary Art Awards, Bethesda Painting Awards, Bethesda Fine Arts Festival, Bethesda Film Fest, Play In A Day and the public art mural program "Paint the Town."

Established by Montgomery County in 1994, **Bethesda Urban Partnership, Inc.** (BUP) is a downtown management organization that markets and maintains downtown Bethesda. The BUP team works in marketing, maintenance, transportation and administration to produce cultural events and community festivals and attend to landscaping and maintenance needs. BUP also manages Bethesda Transportation Solutions (BTS), the Bethesda Arts & Entertainment District, and the Bethesda Circulator as well as the non-profit art spaces, Gallery B, Studio B and Triangle Art Studios. For a closer look, please visit www.bethesda.org.

The Montgomery County Department of Transportation (MCDOT) is committed to delivering the first-rate, multimodal transportation system that Montgomery County needs. They strive to create a well-functioning, balanced transportation system that uses county roads more efficiently and supports walking, bicycling and transit use. They build and maintain the transportation infrastructure; reduce traffic congestion; increase mobility; improve pedestrian, bicyclist and vehicle safety; provide transit and alternative transportation services; and promote access to our central business districts. None of this could be accomplished without the commitment and talent of 1,350 outstanding employees who provide the community with the very best transportation network possible.